



FEI™ WORLD CHAMPIONSHIPS AACHEN

JUMPING / DRESSAGE
PARA DRESSAGE / EVENTING
DRIVING / VAULTING

Media & Broadcast Service Guide Version 2 (August, 2026)

Subject to change



VERSION HISTORY

Version: 1 (May, 2026)

Current Version: 2 (August, 2026)

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INTRODUCTION

On behalf of the Organising Committee, it is our honour to present this 'Media and Broadcast Service Guide' for the FEI World Championships Aachen 2026. Once again, we are privileged to welcome you to Aachen, a city distinguished by its rich equestrian tradition, as we look forward to several days of exceptional sport across the disciplines of Jumping, Dressage, Eventing, Para Dressage, Driving and Vaulting.

This guide is intended to support your work as a media representative by providing comprehensive and up-to-date information regarding all relevant aspects of the event-ranging from operational details and logistical information, to access procedures, media zones, and communication protocols.

Please note that the contents of this guide are provisional and will be continuously updated until the FEI World Championships commence in August 2026.

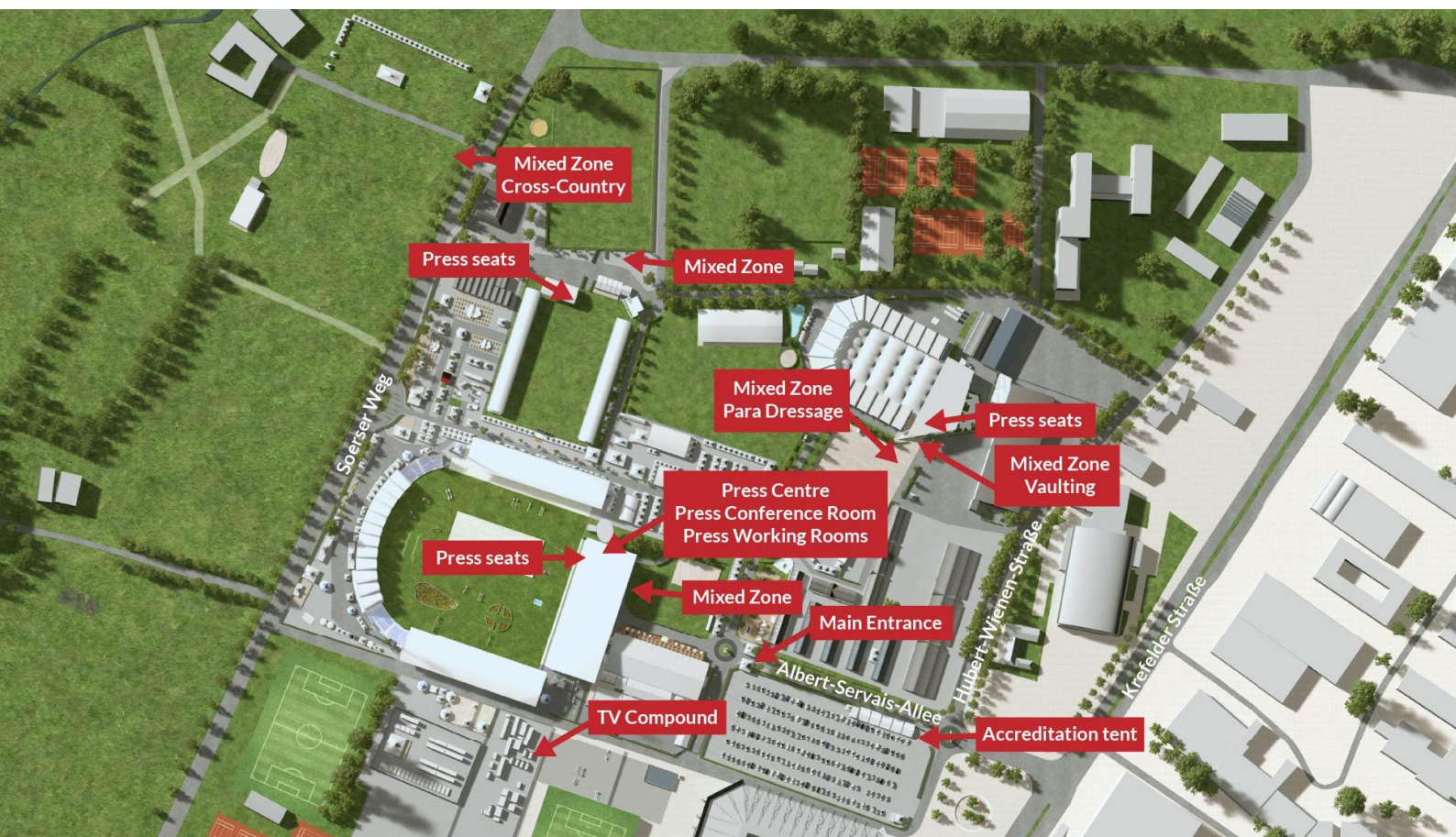
Event dates: 11–23 August 2026



- 1 Haupteingang – Main Entrance (Krefelder Straße)
 - Tickets / Infopoint / Pick-up Counter
 - Akkreditierung – Accreditation
 - Ausstellungsbüro – Exhibition Office
 - Gepäck-Depot – Luggage Storage
 - Rollstuhlverleih – Wheelchair Rental
- 2 Hauptstadion – Main Stadium
 - Champions' Circle
- 3 Bereithalplatz – Final Warm-Up
- 4 Richterturn – Judges' Tower
- 5 Turkish Airlines Tribüne – Turkish Airlines Grand Stand
- 6 Stehplatz – Standing Area
 - Geschäftsstelle – Offices
 - Meldestelle Springen, Dressur & Vielseitigkeit
 - Show Office Jumping, Dressage & Eventing
 - Pressezentrum – Main Press Centre
 - Tischtribüne – Table Grand Stand Champions' Circle
 - Turkish Airlines Riders' Corner
- 7 STAWAG Tribüne – STAWAG Grand Stand
 - Rollstuhltribüne – Wheelchair Grand Stand
- 8 NetAachen Tribüne – NetAachen Grand Stand
- 9 Mercedes-Benz Ausstellungsfäche – Mercedes-Benz Exhibition Area
- 10 Mercedes-Benz Tribüne – Mercedes-Benz Grand Stand
 - Stehplatz – Standing Area
 - Rollstuhltribüne – Wheelchair Grand Stand
 - Sanitätsraum – Medical Room
 - Aachen Lounge
 - Polizei – Police
 - Ordnungsdienst / Fundbüro – Security / Lost & Found
- 11 Reitportstimulator – Equestrian Simulator
- 12 Geländestrecke Soers – Cross-Country & Marathon Course Soers
- 13 Veranstaltungsbereich Gut Kuckersath – Event Area Gut Kuckersath
- 14 Cool Down Bereich Vielseitigkeit & Fahren – Cool Down Area Eventing & Driving
- 15 Eingang – Entrance (Soerser Weg)
 - Tickets / Infopoint
- 16 Restaurant Nations' Club
- 17 Riders' Lounge
- 18 Logistikbereich – Logistics Area
- 19 Gut Heumesser
- 20 Eingang Süd – South Entrance
- 21 Fernsehtribüne – TV Compound
- 22 Richterturn Stadium 2 – Judges' Tower Stadium 2
- 23 Meldestelle Fahren – Show Office Driving
- 24 Drivers' Club
- 25 Trainingsplatz Fahren – Training Driving
- 26 Hockeyplatz – Hockey field
- 27 Stadion 3 – Stadium 3
- 28 Trainingsplatz – Training
- 29 Meldestelle Para-Dressur & Voltigieren
- 30 Show Office Para Dressage & Vaulting
- 31 Albert-Vahe-Halle – Albert-Vahe-Arena
- 32 Trainingshalle – Indoor Training Arena
- 33 Restaurant Stables' Inn
- 34 Stallbereich – Stable Area
- 35 Trainingsplatz – Training
- 36 Parkplatz Pferdetransporter – Lorry Parking
- 37 Stallbereich Fahren & Showperde – Stable Area Driving & Show
- 38 Hindernislager – Obstacles
- 39 Champions-Village
- 40 Official FEI World Championships Collection Store
- 41 Geldautomat – Cash Terminal
- 42 Place de la Pivolette
- 43 Grooms' Village
- 44 Restaurant Paul's Food & Drinks
- 45 Soerser Biergarten
- 46 Soerser Winkel
- 47 Büro Fahrbereitschaft – Shuttle Service Office
- 48 Hotel-Shuttle
- 49 CHAMPIONSHIPS KIDS CLUB



1. LOCATION OF THE PRESS CENTRE & PRESS FACILITIES



2. GENERAL INFORMATION

We will exclusively be providing you with all information – including the starting lists and results – in digital form. Press releases, interviews, the media guide and flash quotes can exclusively be found here: media.aachen2026.com

Media & Communications Team

Saskia Stahl-Farrell: Head of Media & Communications | TV Coordination

Julius Laschet: Head of Media Relations

Arnd Bronkhorst: Photographers' Coordinator

Edith de Reys: Head of Press Centre

[Opening hours Press Centre](#)

The Main Press Centre (MPC) is located on the ground floor of the Turkish Airlines Grand Stand. In the MPC, there is high-performance Wifi available for free. A staircase provides quick access from here to the Press Grand Stand of the Main Stadium. The MPC will be open for the first time on Saturday, 8 August.

Press Centre

Workstations in the Press Centre may be reserved, contingent upon availability, and will be clearly identified with name tags. All reservations are to be arranged exclusively by the press counter team and must be formally requested as part of the press accreditation procedure.

Press Grand Stands

You can reach the Press Grand Stand in the Main Stadium directly from the Press Centre; the press seats in the other stadiums are accessed directly via the respective stadiums. The press seats in all three stadiums will have stickers with “Presse/Media” on them.

LOGIN WIFI

Aachen2026MEDIA | Login: 2026+1898

WhatsApp Communication

To facilitate easier information exchange, a WhatsApp Communication group will be created and activated at the beginning of the event. A link to the group will be sent along with the accreditation confirmation.

Press Conferences

The schedule for press conferences will be communicated via the press intranet (media.aachen2026.com). Livestreams of all press conferences will likewise be accessible.

National & International TV-Teams

Film recordings and TV broadcasts, both national and international, are only permitted after the legal situation has been clarified with Mr. Tobias Friedrich (Manager, Broadcast Production and Media Rights – tobias.friedrich@fei.org). All requests regarding filming and broadcasting must be directed to him for approval.

Video rights & Field of Play

Filming of the field of play is permitted only after the relevant rights have been clarified or acquired from the FEI (tobias.friedrich@fei.org).

The Field of Play (FOP) includes the Main Stadium, Stadium 2, Stadium 3, and the cross-country course and driving marathon course, including Kiss & Cry areas, Leaders' Boxes, entrance and exit zones and the final warm-up. These areas are considered part of the FOP during World Feed times which start 15min before start of competition until 5min after the end of a ceremony. Sporting competitions, as well as the Opening Ceremony, the Closing Ceremony, Prize Giving and Medal Ceremonies, are equally considered as part of the live broadcast.

Mixed Zones

It will be possible to hold brief interviews with the athletes at the edge of the warm-up areas. Current quotes and flash quotes will be circulated via the WhatsApp Group.

Lockers

A limited number of lockers with combination locks are available opposite the Main Press Centre. Additional lockers can be obtained from the Press Counter in the Main Press Centre; keys for these additional lockers are available from the counter in exchange for a 20€ deposit. The use of the lockers is at one's own risk.

International Adapters

International adapters are available to rent for a fee of 10€, while supplies last.

Bibs

Photographer bibs can be obtained at the counter in the Press Centre (deposit of 20€). A limited number of bibs is available for the different venues; allocation is at the organiser's discretion and depends on availability.

Admission controls

Person and baggage controls may be carried out on entering the grounds, which could lead to delays. We would therefore kindly ask you to calculate for such a delay when planning your arrival. It is not permitted to take larger pieces of luggage (particularly on the day of arrival or departure) onto the grounds. Please deposit these in the left-luggage office (Main Entrance, Albert-Servais-Allee). Bags and backpacks that are indispensable for your work can be taken onto the grounds. It is possible that these will be checked at the entrance.

Frequency coordination wireless broadcasting equipment

Please use the following link to register your wireless equipment: [Bundesnetzagentur](https://www.bundesnetzagentur.de).

Flash Quote Service

Flash quotes will be provided via the WhatsApp Group.

Info stewards

In order to make the sport more transparent, “Info stewards” will be available as contact partners on the dressage and show jumping warm-up areas to provide the spectators with information. The organisers of the event, the Aachen-Laurensberger Rennverein e.V. (ALRV), are providing this service together with the German Equestrian Federation (FN).

Photographers briefings with Arnd Bronkhorst:

Monday, 10 Aug at 5:00 p.m, Dressage, Room “Cento”

Tuesday, 11 Aug at 7:00 p.m, Vaulting and Eventing Dressage, Room “Cento”

Thursday, 13 Aug at 6:30 p.m., Eventing Cross-Country, Press Conference Room

Tuesday, 18 Aug at 6:30 p.m., Jumping, Para Dressage, Press Conference Room

Thursday, 20 Aug at 7:00 p.m., Driving Marathon, Press Conference Room

Please note that all details are subject to change. Kindly also refer to the notices posted in the Press Centre.

- The photographer positions will be defined in consultation with the Technical Delegates and the course designers. Photographer positions will be posted previous to the competitions in the Press Centre.
- During the prize giving ceremonies, it is not allowed to trespass the barriers in the stadium infield. Please follow the instructions of our press team at all times.
- After consultation with the photographers' coordinator, access to the infield of the Main Stadium is permitted with a photographer's bib only.
- In Germany it is forbidden to use remote controls (so-called Pocket Wizards) WITHOUT a CE-label.
- The use of remote cameras will only be approved after prior agreement with the course designer. Only a very limited number of remote cameras will be approved, the approval of cameras with sound insulation will be preferred.
- Due to space restrictions, the organiser explicitly reserves the right to create pools for single competitions.
- Upon request, you will receive photos or footage from the stable area via media.aachen2026.com.

2.1 Accreditation

ACCREDITATION CLOSED 30 June 2026

A separate accreditation is required for the Media Night and the red carpet.

Your accreditation is valid for access to the show grounds (including cross-country and marathon course Soers), the press centre in the Turkish Airlines Grand Stand and the press grand stands. Please keep your accreditation pass clearly visible at all times.

Press accreditation for the FEI World Championships Aachen 2026 can only be obtained by applying through <https://www.aachen2026.com/press>.

If your request for accreditation as journalist has been confirmed, you have already received an E-Mail from our side. You will receive your show pass in the accreditation centre at the show grounds' main entrance. The accreditation centre is located directly next to the roundabout at the Albert-Servais-Allee/Krefelder Straße.

Please download and carefully read the following [document](#) before you apply for accreditation:

- Applicants must be official members of an editorial team or officially assigned by a specific publication, broadcast outlet, or news agency, with the sole purpose of providing editorial coverage of the event.
- Only recognised editorial staff and professional photographers will be considered for accreditation. Proof of editorial status may be required; the Organising Committee reserves the right to request evidence of recent editorial work. Press accreditation applications must be completed and submitted prior to the published deadline. Individuals who do not meet these criteria will be regarded as visitors and are not eligible for press accreditation.
- Only photographers holding valid photographer accreditation will be permitted to take photographs at the event. Please note that press accreditation alone does not grant permission for photography. Individuals who wish to take photographs must specifically register as photographers, and only duly registered photographers will be provided with a photographer's bib, subject to space, priority, and availability.

Please note:

- **Freelancers:** Accreditation requests from freelance journalists or photographers must be supported by a letter of assignment, signed by the editor of the commissioning media outlet, confirming editorial coverage of the event. Both the completed accreditation form and the signed letter of assignment must be uploaded in full via the online form.
- **Websites:** Only editorial staff representing relevant, independent websites are eligible to apply for accreditation. Websites that reproduce content predominantly from third-party sources will not be accredited.
- **General:** The Organising Committee reserves the right to reject any application that does not fulfil the accreditation criteria.

A limited number of worktables will be available in the Press Centre. Reservations can be made separately for week 1 and week 2 of the Championships and must be requested as part of the press accreditation application. All worktable reservations will be cleared at the end of week 1 and must be re-booked for week 2 if required. Please note that worktable reservations are subject to availability and cannot be guaranteed.

2.2 Dresscode

To ensure a professional atmosphere, all press and media representatives are expected to maintain a suitable and respectable standard of appearance. TV Teams, Photographers and media representatives that enter the stadiums' infield area are requested to follow the dress code. Forbidden are shorts and sleeveless tops and sponsor brandings on clothing.

Additionally, photographers and TV teams working in the infield, mixed zone or from the Grand Stands must always wear a numbered bib. These bibs are available at the counter in the Press Centre for a deposit of 20€. Bibs are allocated for different venues and will be issued subject to capacity and according to editorial priorities.

2.3 Catering & beverages

Free coffee/tea, water, softdrinks and snacks will be at your disposal during the days of competition at the Press Centre.

For all journalists with a lunch symbol on their accreditation pass: On Saturday, 8 August, and Sunday, 9 August, meals will be served in the Stables' Inn; on the following days, they will be served in the Nations' Club.

Additional water bottles will be provided in coolers out on the cross-country course and in the Main Stadium.

2.4 Services for journalists

Goodie bags for journalists will be handed out at the press counter (available from 9 August). Each journalist is entitled to one goodie bag only.

There will be eight Old Town guided tours (maximum 20 people per group) on the following dates: Monday, 10 August, Thursday, 13 August, Tuesday, 18 August, and Saturday, 22 August – each at 3:00 p.m. (German) and 3:30 p.m. (English). A registration link will be available at the press center.

2.5 Medical

For emergencies that require medical assistance, please contact the staff at the Press Centre.

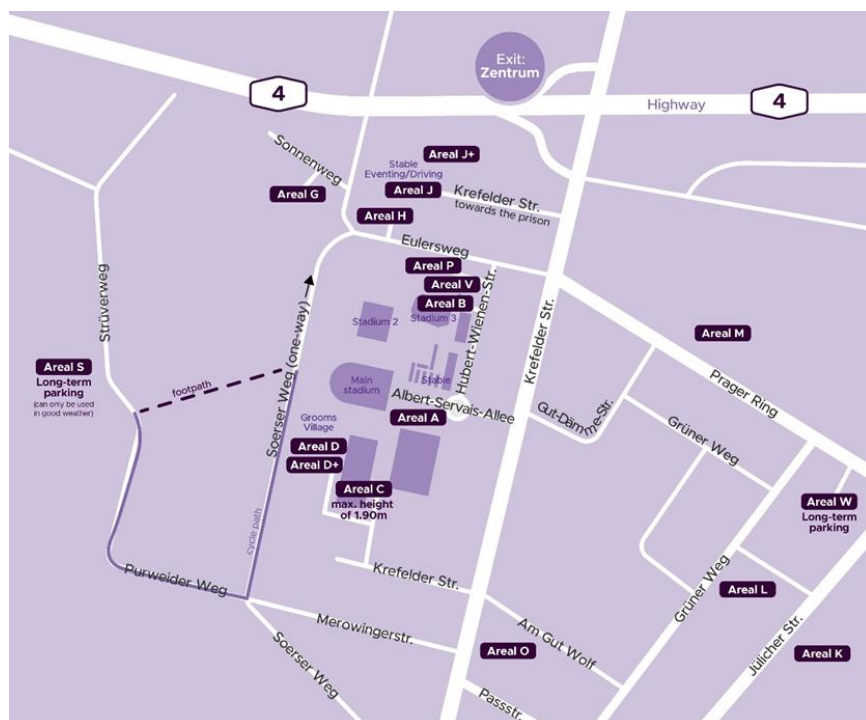
If you have a non-urgent matter, please visit our Medical Centre, located in the Mercedes-Benz Grand Stand or in Stadium 3.

In case you need urgent help, call: 112

2.6 Parking

Parking passes for the specified accreditation days can be requested, **provided the organiser has sufficient capacity.**

The Aachen-Laurensberger Rennverein e.V. reserves the right to assign parking permits according to priority and need.



Shuttle Times Areal M:

- Friday, 07 August 9:00 a.m. – 8:00 p.m.
- Saturday, 08 August 9:00 a.m. – 8:00 p.m.
- Sunday, 09 August 9:00 a.m. – 8:00 p.m.
- Monday, 10 August 9:00 a.m. – 8:00 p.m.

Shuttle Times Areal L:

- Tuesday, 11 August: 6:00 a.m. – 1:00 a.m.
- Wednesday, 12 August: 6:00 a.m. – 10:00 p.m.
- Thursday, 13 August: 6:00 a.m. – 12:00 a.m.
- Friday, 14 August: 6:00 a.m. – 1:00 a.m.
- Saturday, 15 August: 6:00 a.m. – 2:30 a.m.
- Sunday, 16 August: 7:00 a.m. – 10:00 p.m.

- Monday, 17 August: 8:00 a.m. – 11:00 p.m.
- Tuesday, 18 August: 7:00 a.m. – 12:00 a.m.
- Wednesday, 19 August: 6:30 a.m. – 10:00 p.m.
- Thursday, 20 August: 7:00 a.m. – 10:00 p.m.
- Friday, 21 August: 7:00 a.m. – 2:00 a.m.
- Saturday, 22 August: 6:30 a.m. – 10:00 p.m.
- Sunday, 23 August: 6:30 a.m. – 11:00 p.m.

3. COMMUNICATION GUIDELINES

3.1 Social Media Guidelines

- All detailed information can be found [here](#).
 - No field of play can be filmed in any way by Non Rights-Holders. The exact definition of this term is set out in the section 'Video Rights & Field of Play'.
 - Facebook Live, Instagram Live, etc., are permitted in non-field of play areas.
 - The commercial usage of the Official logo is not permitted on social media channels, websites, or press releases without explicit permission from the OC Aachen 2026, excluding sponsors and partners. Only editorial use is allowed.
 - Interviews in the Mixed Zones, and the Press Conference Room are allowed to be posted on social media channels.

3.2 Official Websites & Social Media Accounts of the FEI World Championships Aachen 2026 and the FEI

Official Website:

<https://www.aachen2026.com/>

<https://www.fei.org/>

Facebook:

<https://www.facebook.com/aachen2026.official/>

<https://www.facebook.com/the.fei/?ref=hl>

Instagram:

https://www.instagram.com/aachen2026_official

https://www.instagram.com/fei_global

TikTok:

<https://www.tiktok.com/@aachen2026>

https://www.tiktok.com/@fei_horse_world

There will also be a dedicated app available: FEI World Championships Aachen 2026, available via the Google Play Store (Android) and App Store (iOS).

Hashtags: #Aachen2026 #WelcomeHome

3.3 Official Titles, Names and Partner

The denomination of the event is: FEI World Championships Aachen 2026

Disciplines

- FEI Jumping World Championship Aachen 2026
- FEI Dressage World Championship Aachen 2026
- FEI Eventing World Championship Aachen 2026
- FEI Para Dressage World Championship Aachen 2026
- FEI Driving World Championship Four-in-Hand Aachen 2026
- FEI Vaulting World Championship Aachen 2026

Top Level Partner

Allianz, Mercedes-Benz, Longines, Turkish Airlines, Lindt, DHL, Sparkasse, Lambertz

[All Partners and Sponsors](#)

Programme

[Programme FEI World Championships Aachen 2026](#)

[Programme Side Events](#)

4. ACCOMMODATION

A limited number of accommodations in the region is available for accredited press representatives. A corresponding link with further information can be obtained from the press office.

5. TRANSPORTATION

Accreditation entitles holders to complimentary use of the buses operated by the Aachener Verkehrsverbund (AVV) for the duration of the event.